



Invitation: Thursday 17 October 2019

HOW SUPPLY CHAIN TRANSPARENCY BUILDS CONSUMER TRUST

Interested to learn how you can build consumer trust through supply chain transparency? You are kindly invited for an informative session to hear more.



[REGISTER NOW](#)

Join us

Het Havenhuis, Antwerpen

Thursday, 17 October 2019

2 – 4.30 PM followed by a network reception

Cost: No Charge

Language: English

Greater consumer demand for transparency and tighter regulations call for more insight in the full supply chain. Join us to find out more about this important topic.

Program

- “Consumer trust and stakeholder perspectives on information-sharing for transparency in the food supply chain” (Wim Verbeke, Professor of Agri-food marketing and consumer behavior, Gent University, Belgium)
- Transparency-One introduction, a platform for food, cosmetic and textile industry (Luc Domissy, Global Sales Manager, SGS Transparency-One)
- Customer case: how robust and credible supply chain data builds trust in products and brands (Luc Beerens, Global Sustainability Director, Mars Food)

More details on the event can be found [here](#). To be sure we save a seat for you, we kindly ask you to [register](#) as soon as possible.

We look forward to welcome you on 17 October!

Kind regards,
The SGS Transparency-One team

Questions? Please [contact us](#)

We will provide you with practical information like directions and parking facilities shortly before the event.